

Hampshire Smoke Free Youth Plan 2009-11

Proposed Development Plan and Action Areas [draft v.1]

POLICY

- National: PSHE statutory from 2011
New Sec. curriculum 2007
New Prim. curriculum 2009
Healthy Schools enhancement model 09
Schools to address Well Being Indicators from Sept 09
- Local: Hampshire - CYP HWB Partnership Board/ Hants CYPP
District - LSPs/HWB/Sustainable Communities
Strategies/CYPPs
- Schools: Smoke Free Schools Policies
Well Being Indicators
Local PHSE/ Healthy Schools approaches - Health Days
etc
Schools Parental Engagement Policies

PREVENTION and INTERVENTION

- Quit4life services aimed at young people (where capacity levels are viable)
- NHS Hampshire CHC School Nursing Service & HVs
- HTPP to support referrals of pregnant mothers who smoke
- Sure Start programmes
- Hampshire Substance Misuse YP Services and commissions
- Specialist YP commissioned services/ programmes - Vulnerable YP, Looked After Children, YOT, Children Leaving Care
- HPDW-led vision for YP drop-ins at targeted schools/venues

EDUCATION and TRAINING

- Smoking e-Learning online package (Tier 1 Training) HCC/ PCT may be available to other agencies
- Hampshire Children's Services Tier 1 Universal Drug and Alcohol Training – to link with Tier 1 Smoking Awareness Training as part of HCC Training Calendar
- The development of 'Compelling Learning Packages' for schools - involving young people as stakeholders
- The ASSIST peer-mentoring scheme/ or other school-based development in Hampshire
- Smokefree H&IOW TA funded youth projects (e.g. New Forest DC, Hart DC 2009/10)
- Smokefree H&IOW TA network to share practice and learning from regional/national sources
- HPDW Team - and links with HCC Children & Families Services/ Integrated Youth Services
- HTPP network - to reach high-risk group
- Voluntary/ independent sector agencies e.g. operating at locality level:
 - Handy Trust
 - Groundwork
 - Scouts/ Guides/ Beavers
 - Rock Challenge
 - Next Step
 - others

EVIDENCE BASE and INFORMATION

- NICE guidance - draft 2009 - School-based interventions
- Drugs, Alcohol and Smoking YP Behaviours
- Hampshire TellUs 2/3 Surveys
- Yately Schools Survey 2009
- National Health Survey - Health Profiles 2008 (Adults 16+)
- Supporting evidence on "how adult/parental behaviours influence children"

COMMUNICATIONS

- With YP & parents
- Partners
- Stakeholders
- The media
- With policy makers

LEGISLATION and ENFORCEMENT

- Health Bill 2006, Smoke Free Elements
- School Smokefree Policy
- Hampshire Trading Standards (TS) - Under-aged sales test-purchasing programme Retailers - cigarettes/ tobacco
- Hampshire ACSOs - neighbourhood enforcement

This plan for Hampshire 2009-11 sets out a framework for the systematic coordination and delivery of increased smokefree education, prevention and intervention across the county. It reflects many current areas of activity and aims to identify the links and opportunities where new actions can be developed and joined-up to ensure that resources and effort are maximised in protecting young people from the risks to health from smoking.

Amendments to strategy	
POLICY	
EDUCATION AND TRAINING	
PREVENTION AND INTERVENTION	
COMMUNICATIONS	
EVIDENCE BASE AND INFORMATION	
LEGISLATION AND ENFORCEMENT	

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