

## EVALUATION REPORT FORM FOR LOCAL TOBACCO CONTROL PROJECTS

### SOUTHAMPTON

<b>Project Title</b>	Redbridge Young People Against Tobacco (Ryat)
<b>Funding Received in 08-09:</b>	£6,000
<b>Project Lead Agency</b>	Southampton City PCT
<b>Project Lead:</b>	Glenn Turner
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<b>Project Aims and Objectives/Outcomes:</b>	To reduce smoking among young people by engaging the local community, schools, families, local services and community organisations in tobacco control initiatives
<b>What is the timescale for the project?</b>	September 2008 to July 2009
<b>Which population groups, communities or neighbourhoods have you targeted?</b>	Redbridge Community school young people, parents and teachers
<b>Which partners or stakeholders have been involved/consulted as part of the project?</b>	Redbridge Community School The Link Youth project Southampton Healthy Schools Partnership Southampton City Quitters
<b>Please state what resources partners have provided if any (funds, staff time, etc.)</b>	School nurse staff time Youth worker staff time Quitters team staff time plus resources including NRT Input from school senior staff and healthy Schools team members
<b>Would you require additional funding for the project to continue in 09-10? If yes, how much funding would be required in 09-10?</b>	We would like to trial the ASSIST project in Redbridge community school (or another Southampton school willing to be involved).  <b>£7,000</b>
<b>Please state any known outcomes for the project (please relate to Project Objectives).</b>	<ul style="list-style-type: none"> <li>• An attitude survey was completed by all students last September and will be repeated during the week beginning 08/06/2009, to measure any change in attitudes or smoking behaviour at the school. Unfortunately this data will not be available until July/August at the earliest.</li> <li>• We have approximately 45 smokers who have accessed the drop-in, 4 of which are quitters. Many of the others have managed on average a 3 week period of abstinence</li> </ul>

	<p>and all at least one smoke-free day.</p> <ul style="list-style-type: none"> <li>• For this academic year we have had on average 11 students per session, this has been anywhere for 1 to 36. The 36 attended in October, which was around our Thorpe Park Trip, this levelled out to about 15 attending per session until March 2009. From March till the present time the attendance has been around 6 per session.</li> <li>• Fifteen mostly Yr 7 and 8 students attended the Level 2 Smoking Cessation training at the drop-in sessions.</li> <li>• Sixteen Yr 11 students completed the Level 2 training during their Health and Social Care GCSE lesson.</li> <li>• We have covered many activities such as chemicals in a cigarette, facts and myths of smoking, health promotion posters and leaflets, and many more! A Health Trainer also comes to the session and has covered activities such as salt in food, alcohol units, and sugar in cereals.</li> <li>• We have taught 5 sessions with Yr 9 Healthy Pro-Active students covering prevention work.</li> <li>• Five adults have attended the Community Drop-In sessions.</li> <li>• We have attended all parents' evenings this year and also the information evening for prospective student from year 6.</li> </ul>
<p><b>Please identify any difficulties you have encountered in undertaking the project and how you resolved them.</b></p>	<p>The main difficulty was obtaining insurance cover for the trip to Thorpe Park as we were unable to cover the trip with the PCT's insurance. This was resolved by working in partnership with the Link.</p>
<p><b>What would you have done differently if you undertook the project again? What would have improved the outcome?</b></p>	<p>We would work in partnership with the school to run the trip. This would make the organisation easier and also encourage the school to take part in the project.</p> <p>The outcome would certainly be improved if the community could be involved in the project, which is something ongoing we are working to encourage.</p>
<p><b>What elements of the project worked well and why?</b></p>	<p>The trip certainly boosted attendance and awareness of the smoke-free drop-in sessions as before the trip was announced attendance was close to zero. The effect of the trip was long lasting which was reflected in attendance to the drop-in which, was steadily high from the trip in October until March.</p>

Thank you for completing this Project Evaluation Form – please return to:  
[sarah.preece@hampshire.nhs.uk](mailto:sarah.preece@hampshire.nhs.uk) by **Friday 19<sup>th</sup> June 2009**.