

EVALUATION REPORT FORM FOR LOCAL TOBACCO CONTROL PROJECTS NEW FOREST

Project Title	Prevention with young people
Funding Received in 08-09:	£2,000
Project Lead Agency	New Forest District Council
Project Lead:	Nikki Stevens Health Policy Development Manager NFDC
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Project Aims and Objectives/Outcomes:	<ul style="list-style-type: none"> • Reduce smoking prevalence in the most deprived wards in the New Forest • Target and locally adapt interventions to suit the needs of those most in need • Help young people to quit smoking • Prevent young people from starting smoking in 7 Junior schools in the Waterside locality.
What is the timescale for the project?	08/09 Academic year
Which population groups, communities or neighbourhoods have you targeted?	Yr 6 pupils in 7 primary schools approx 430 children aged 10 and 11 yrs Youth clubs in Netley View, Hythe and Marchwood.
Which partners or stakeholders have been involved/consulted as part of the project?	The Handy Trust workers NHS Hampshire PCT Smokefree Hampshire and Isle of Wight Tobacco Control Alliance 7 primary schools Youth Clubs
Please state what resources partners have provided if any (funds, staff time, etc.)	The Handy Trust provided the staff who worked face to face with the young people and one worker was also involved with the ideas and design of the resources which were purchased with the grant.
Would you require additional funding for the project to continue in 09-10? If yes, how much funding	At present looking at 3 options *Extending the yr6 prevention message to other schools in areas where smoking prevalence is high. The Handy Trust workers could be involved but as it would be out of their

would be required in 09-10?	area funds would be required for workers time.£? *Develop further the Quiteen work in targeted areas. £? *Investigate possibilities of running an ASSIST Programme in a senior school where the smoking prevalence is high in the catchment area. £? Attending session in Southampton on 28 th to obtain more information.
Please state any known outcomes for the project (please relate to Project Objectives).	430 yr 6 pupils received the “Don’t start smoking “ session and were given a water bottle to reinforce the message which also listed the workers contact numbers for future reference. Awaiting feedback from teachers and pupils from the Handy Trust.
Please identify any difficulties you have encountered in undertaking the project and how you resolved them.	Difficult to quantify the impact of the sessions in terms of future smoking prevalence of these young people. The Handy Trust will be undertaking in Oct/Nov 09 an evaluation of current yr 9’s and 10’s who received a similar message when they were in yr 6. This evaluation aims to find out if the yr 6 sessions made a difference on their decision to smoke or not. This will influence future work.
What would you have done differently if you undertook the project again? What would have improved the outcome?	Consider in more depth the impact of the work and how it could be effectively evaluated.
What elements of the project worked well and why?	The young people enjoyed the interactive style of delivery, were horrified at the number/ type of chemicals in cigarettes and repulsed by some of the photos of diseased organs which hopefully had an impact! This was the case for the sessions I visited and it was replicated at the other schools where the sessions were delivered.

Thank you for completing this Project Evaluation Form – please return to:
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