

SMOKE FREE

Hampshire & Isle of Wight

Welcome to the September 2009 E-Bulletin!

- What is the latest news on tobacco control?
- Facts and information on what is happening internationally, nationally, regionally and locally

Welcome to the September 2009 Smoke Free Hampshire & Isle of Wight e-bulletin. Please email sarah.preece@hampshire.nhs.uk if you have any comments, or to add a colleague to the distribution list. See www.smokefreehampshire.co.uk for previous issues.

International/National News

Health Bill

The next debate and vote on the Health Bill will be taking place on 12th October. If you want to be involved in the campaign, please visit [Smokefree Action Coalition](http://www.smokefreeaction.org.uk) - the new members' zone has lots of resources: visit <http://www.smokefreeaction.org.uk/members/index.html>.

No Smoking Day 2010

The new No Smoking Day 2010 campaign launches in London on Friday 2nd October 2009 (12pm-4.30pm). If you would like to attend this free event, please register by Monday 21st September 2009. Visit <http://www.nosmokingday.org.uk/organisers/launches.php>.

Smokefree Generation

Launched 14th September – a new campaign focusing on how children feel about their parents smoking. It will use TV, Radio, Outdoor, Ambient, Press and Online Display.

99-09

WE'VE COME A LONG WAY IN TEN YEARS

10 Year Stop Smoking Service Anniversary

Launched 21st September with a House of Commons event - this month sees the 10 year anniversary of the launch of NHS Stop Smoking Services. The media activity will include a calculation of the number of lives saved by Services in the last 10 years and there was a photo stunt in Hyde Park on 7th Sept, photos from which can be used for regional PR.

Smokefree United

Launches 28th September – targeting men through football. The campaign includes a partnership with the radio programme Talksport (our very own Kris Serjent, Project Lead for Live Life Smoke Free has been invited to take part in a LIVE show!).

Smokefree Scotland

You can now access latest information on the evaluation of the Scottish legislation via the following link <http://www.healthscotland.com/scotlands-health/evidence/Smokefreelegislation.aspx> to the NHS Health Scotland website.

Shisha and Young People

The QUIT Because youth team has developed a film on the subject of shisha. You can take a look at <http://www.youtube.com/watch?v=Q99z-s3X4gY>.

NICE Guidance

The draft Guidance has now been published for consultation on: ***School-based interventions to prevent the uptake of smoking among children***. The document and comment form can be found on the NICE website at:

<http://www.nice.org.uk/guidance/index.jsp?action=folder&o=45307>

Conferences

5-6th Oct: Communicate, Collaborate, Celebrate, Cardiff: <http://www.smoking-conference-wales.org.uk>

19-20th Oct Smoke Free London Tobacco Control Conference dominick.nguyen@dh.gsi.gov.uk

Regional News

Regional Development Manager Tobacco Control

Ruth Finlay has been appointed as the new Regional Development Manager: Stop Smoking & Tobacco Control. Ruth can be contacted on ruth.finlay@dh.gsi.gov.uk or on 01483 882292.

South East Young People's Network

A regional day focussed on young people and smoking will be taking place in Southampton on 28th September. The day will cover a discussion of the NICE guidance on school-based interventions and a presentation from the ASSIST (peer mentoring) programme. If you would like to attend, please email helen.dougan@nhs.net.

Hampshire and Isle of Wight News

AFC Smokefree Launches Smokefree United Campaign!

Our local AFC Smokefree football team has been asked to take part in the launch of the national Smokefree United campaign. The players have quit smoking through the Hampshire Quit4Life Service and several are being interviewed and photographed for the campaign. Look out for them when Smokefree United launches on 28th September!

Hampshire Training Programme on Young People and Smoking

A free half-day course on Smoking Awareness with Young People is now available through the Hampshire Children's Services Drugs and Alcohol training programme at http://htlc.hants.gov.uk/courses/coursedetail.asp?COURSE_ID=32752&seccode=CSCHCS. For more information, please email indra.gurung@hants.gov.uk. Anyone who is registered at Hampshire Learning Zone can also access an e-learning package on smoking and young people at: <http://www3.hants.gov.uk/learningzone/elearningzone.htm>.

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