

## *Welcome to the October 2009 E-Bulletin!*

- What is the latest news on tobacco control?
- Facts and information on what is happening internationally, nationally, regionally and locally

Welcome to the October 2009 Smoke Free Hampshire & Isle of Wight e-bulletin. Please email [sarah.preece@hampshire.nhs.uk](mailto:sarah.preece@hampshire.nhs.uk) if you have any comments, or to add a colleague to the distribution list. See [www.smokefreehampshire.co.uk](http://www.smokefreehampshire.co.uk) for previous issues.

### International/National News

#### Health Bill

The tobacco control elements of the Health Bill were passed by the House of Commons on 12<sup>th</sup> October. Members voted for removal of displays at point of sale and for a complete ban on tobacco vending machines. The Bill now returns to the House of Lords for final approval.

#### Consultation

The consultation on the regulations of the Health Bill has now been published and will run for 12 weeks (until 4<sup>th</sup> Jan 2010). To view a copy of the consultation, visit [Department of Health](http://Department of Health).

#### No Smoking Day 10<sup>th</sup> March 2010

The new No Smoking Day 2010 campaign has now been launched. The theme for 2010 is **break free!** For information on No Smoking Day, visit [www.nosmokingday.org](http://www.nosmokingday.org).

#### Smokefree United

This national football-based campaign was launched on 8<sup>th</sup> October. It includes a website at: <http://smokefree.nhs.uk/united/> which includes a league zone where smoking fans are encouraged to sign up to stop smoking for their club. A toolkit will be available which local Stop Smoking Services can use with existing partnerships. Please contact [Joanne.Locker@dh.gsi.gov.uk](mailto:Joanne.Locker@dh.gsi.gov.uk) for a copy of the toolkit, which includes a football programme ad, a local press ad, a poster and a flyer.



#### NICE Guidance

The consultation on the draft Guidance on **School-based interventions to prevent the uptake of smoking among children** has now closed. If you would like to view the document, visit: <http://www.nice.org.uk/guidance/index.jsp?action=folder&o=45307>.

## Conferences

Key presentations from Communicate, Collaborate, Celebrate (Cardiff, 5<sup>th</sup> and 6<sup>th</sup> October) and Smoke Free London Annual Conference (20<sup>th</sup> October) included:

- Marketing of tobacco to young people (Gerard Hastings, Stirling University)
- The role of Trading Standards in tobacco control (Welsh TS Services)
- Young people's projects in Indiana and new smokeless tobacco products aimed at young people (Karla Sneegas, Indiana)
- Understanding the tobacco industry (Dr Anna Gilmore, University of Bath)
- Chewing tobacco in the UK (Ann McNeil, University of Nottingham)
- Nicotine dependence and smoking cessation (Prof Renee Bittoun, Australia)
- Strategy for Tobacco Control in England (John Tilley, DH)
- Research on young people and tobacco (Amanda Amos, University of Edinburgh)
- Thailand's experience of a ban at point of sale (Dr Kittii Gunpai)
- France's experience of growing use of shisha amongst young people (Prof Dautzenberg)
- Smokefree kids project (Smokefree Liverpool)
- Smoking and culture amongst young people (Andy Stevens, Anglia Ruskin University)
- Introducing the ASSIST programme in Tower Hamlets (LB Tower Hamlets)

If you would like information on any of the above presentations, please email [sarah.preece@hampshire.nhs.uk](mailto:sarah.preece@hampshire.nhs.uk).

## Regional News

### South East Young People's Network

A regional day on young people and smoking took place in Southampton on 28<sup>th</sup> September. This formed the first meeting of a South East network on young people and smoking. Future meetings are proposed quarterly. Contact [joanne.locker@dh.gsi.gov.uk](mailto:joanne.locker@dh.gsi.gov.uk) to join the network.

## Hampshire and Isle of Wight News

### Smokefree United comes to Hampshire!



*AFC Smokefree in Smokefree United colours*

Our home-grown AFC Smokefree team has been involved in the national Smokefree United campaign and features on their website at:

<http://smokefree.nhs.uk/united/fanzone/players/>.

The team played a match with Hampshire Fire and Rescue Service to launch the national campaign locally – and won 3-0, clearly due to increased fitness through stopping smoking!

Promotions with sports shops and competitions with local schools are also planned for the Portsmouth and South East Hampshire area in November as part of the regional launch for Smokefree United.

Sarah Preece  
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