

Welcome to the October 2007 E-Bulletin!

- **What is the latest news on tobacco control?**
- **Update on the work of Smoke Free Hampshire and Isle of Wight**

Welcome to the October 2007 issue of the Smoke Free Hampshire and Isle of Wight e-bulletin. If you have any comments, or if your colleagues would like to receive e-bulletins, please email sarah.preece@nhs.net. Please visit the website for previous issues at

International/National News

Age of Sale Campaign

On 1st October 2007, the law changed and it is now illegal for retailers to sell tobacco to under 18s. Tobacco retailers were sent an information pack from the Department of Health and young people were targeted through relevant media, including the internet. For more information on the change in law, visit www.tobaccoagechange.co.uk. A website for young people has also been set up at www.tobacco18.co.uk (also see local activity).

The Big Quit

The Big Quit has been taking place in local radio stations across Hampshire – visit your local radio website for more information.

Smokefree Legislation – evidence from Scotland

At the recent international conference in Edinburgh, Health Scotland announced the findings from research on the first year's impact on the smokefree legislation. For a full report on the conference, visit: www.smokefreeconference07.com. Key findings were:

- clear evidence of improvement in air quality
- 40 per cent reduction in secondhand smoke exposure in the population
- 17 per cent reduction in admission to hospital for heart attack
- 86 per cent reduction in secondhand smoke in bars
- an increase in the proportion of homes with smoking restrictions (no evidence of smoking shifting from public places into the home)
- high public support for the legislation even among smokers, whose support increased once the legislation was in place

No Smoking Day 2008

This will take place on 12th March 2008: campaign launches are taking place in November. To attend one of the launches, please email mail@nosmokingday.org.uk.

Hampshire and Isle of Wight News

Smokefree Advisers

Local Smokefree Advisers now cover the following areas:

Area	Smokefree Adviser	Tel. No.	Email
NE Hants (Rushmoor, Hart, Basingstoke and Deane and the north part of E Hants)	Sheila Wills	01252 333043 ext 234	sheila.wills@bvhpct.nhs.uk
SW Hants (New Forest, Test Valley, Eastleigh and Winchester)	Tricia Harper	023 8068 8423	tricia.harper@eastleigh.gov.uk
SE Hants (Fareham, Gosport, Havant and south part of E Hants)	Caroline Staddon	02392 248351	caroline.staddon@ports.nhs.uk
Southampton	Environmental Health	023 8083 2519	mitch.sanders@southampton.gov.uk
Portsmouth	Sam Woodhouse	023 92 841560	sam.woodhouse@portsmouthcc.gov.uk
Isle of Wight	Ian Malcolm	01983 814280	ian.malcolm@iow.nhs.uk

Change in Age of Sales Campaign



Trading Standards Services in Hampshire and IOW have helped get the message across on the change in age of sale. Hampshire Trading Standards Service has targeted retailers, colleges, young people and other members of the public in a variety of ways, with retailer information packs and web based guides (<http://www3.hants.gov.uk/underagesales>). Anyone aware of retailers selling to under 18s can now text HANTS UNDERAGE with details to 60003 or phone the hotline on 01962 833620, or email underage.sales@hants.gov.uk. For information on other areas, visits local Trading Standards Websites:

- [Isle of Wight](#)
- [Portsmouth](#)
- [Southampton](#)

www.smokefreehampshire.co.uk now has a section on regulating tobacco, including under-age sales and the change

Health Impact Research

The Blonde Beer Café in Winchester and the **Wolversdene Club in Andover**, both took part in national research on the health impact of the smokefree legislation on bar workers. Email sarah.preece@nhs.net for a copy of the research report. Key findings since 1st July:

- secondhand smoke exposure by staff fell by 95%.
- employees' exposure dropped to the equivalent of smoking around 44 cigarettes, from 190 cigarettes a year in June.
- non-smoking hospitality workers also had four times less cotinine in their saliva than they had in June.

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