

SMOKE FREE

Hampshire & Isle of Wight

Welcome to the November 2009 E-Bulletin!

- What is the latest news on tobacco control?
- Facts and information on what is happening internationally, nationally, regionally and locally

Welcome to the November Smoke Free Hampshire & Isle of Wight e-bulletin. Please email sarah.preece@hampshire.nhs.uk if you have any comments, or to add a colleague to the distribution list. See www.smokefreehampshire.co.uk for previous issues.

International/National News

Health Bill

The tobacco control elements of the Health Bill were passed by the House of Commons on 12th October. Members voted for removal of displays at point of sale and for a complete ban on tobacco vending machines. The Health Bill has now passed through the House of Lords without any further changes and received Royal Assent on 12th November, becoming the Health Act 2009. Once the consultation on the regulations has finished (see below), the legislation will be enacted in October 2011 for larger outlets and for in 2013 for small shops.

Consultation

The consultation on the regulations of the Health Bill has now been published and will run for 12 weeks (until 4th Jan 2010). To respond to the consultation, visit Department of Health.

No Smoking Day 10th March 2010

The new No Smoking Day 2010 campaign website will go live on 1st December at www.nosmokingday.org. The theme for 2010 is **break free!**

Regional News

Trading Standards South East Project Funding

A sharing best practice seminar is taking place on 27th November in London to present Trading Standards activity over the past year as a result of funding for local work on tobacco control. This will provide examples of local activity including test purchasing work, newsletters, retailer support, etc. For further information, contact julie.shettle@surreycc.gov.uk.

Communications Briefing & Planning Meeting

A meeting is being organised on 7th December in London by the COI (Central Office of Information) to present the Regional Marketing and PR plans for 2010. It will also provide an opportunity for local Services and Alliances to share any planned PR activity for the New Year. If you would like to attend, please contact kate.horner@dh.gsi.gov.uk.

Regional Tobacco Control Meeting

The next regional meeting will be taking place on 17th December in London. This will host the “Dragon’s Den” bid presentations (see below). If you would like to attend, please contact joanne.locker@dh.gsi.gov.uk.

Dragon’s Den

The DHSE is offering up to £5000 for local tobacco control projects. If you would like to put in a bid, please contact ruth.finlay@dh.gsi.gov.uk as soon as possible, as bids must be in by 30th November. If your bid is accepted, you will be asked to do a presentation at the next regional tobacco control meeting in London on 17th December in a “Dragon’s Den” format.

South East Young People’s Network

A series of meetings has been organised for 2010. The first meeting will be taking place on 26th January 2010 at the Centre for Health in Aldershot. The next meetings will be on 21st April at the DHSE offices in Guildford and then on 19th July in Southampton. Contact joanne.locker@dh.gsi.gov.uk or ruth.finlay@dh.gsi.gov.uk to join the network.

Hampshire and Isle of Wight News

Tobacco Control Strategy

An exciting day is planned for 18th January 2010 to develop a strategy on tobacco control for Hampshire and the Isle of Wight. This will be linked to the “SHIP” collaborate commissioning process and will underpin and guide future tobacco control activity across the area. A formal invitation will be sent shortly – but please put the date in your diaries.

E-learning Package on Smoking and Young People

The e-learning package has now been launched on the Smoke Free Hampshire & IOW website at: <http://www.smokefreehampshire.co.uk/youngpeople.htm>. This is aimed at anyone working with young people and provides a basic knowledge of the facts around young people and smoking, legislation, resources to use with young people and signposting to the local NHS Stop Smoking Services. Please promote to your colleagues or partners who work with young people.

Young People Website Area

Our Smoke Free Hampshire and IOW website now has a Young People’s section: www.smokefreehampshire.co.uk/youngpeople. In this section, you will find information on many of the projects taking place across our area targeting young people. It also contains links to all the sites with information on tobacco control legislation, a link to the e-learning package and a useful resources page.

Tackling Illicit Tobacco in Portsmouth

Portsmouth has been chosen as a pilot area for an initiative focussing on reducing the illicit tobacco trade. The initiative stems from the HM Revenue & Customs and UK Borders Agency joint strategy on illicit trade, published in November 2008 (<http://www.hmrc.gov.uk/pbr2008/tobacco-2800.pdf>). A Project Manager to implement the strategy in Portsmouth will be appointed shortly. One of the first tasks will be to undertake a baseline survey of attitudes and perceptions relating to illicit tobacco. For more information, please contact joanne.locker@dh.gsi.gov.uk.

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