

Welcome to the November 2008 E-Bulletin!

- What is the latest news on tobacco control?
- Facts and information on what is happening internationally, nationally, regionally and locally

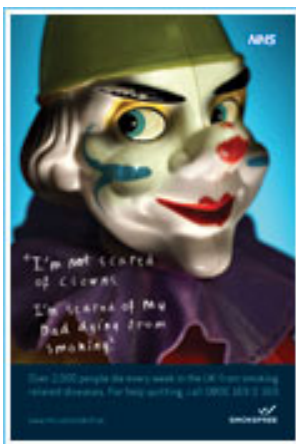
Welcome to the November 2008 Smoke Free Hampshire & Isle of Wight e-bulletin. Please email sarah.preece@hampshirepct.nhs.uk if you have any comments, or to add a colleague to the distribution list. See www.smokefreehampshire.co.uk for previous issues.

International/National News

Smoking Statistics

The latest data from the NHS Stop Smoking Services has now been published and can be viewed at www.ic.nhs.uk/pubs/smoking08. It reveals that 65,334 successfully quit by four week follow-up during the period April-June 08. This report also highlights that 1 in 20 English hospital admissions for those aged 35 and over in 2006/7 were attributable to smoking: for more information visit [Information Centre](#).

Scared Campaign



A new TV advertising and poster campaign showing children's fears of parents dying due to smoking, started at the end of October. The adverts will be timed to air in the early evening when both parents and their children are most likely to be watching together, to trigger discussion and motivate parents to use local NHS Stop Smoking Services. For more information, visit [Scared](#).



Smoking Cessation in Primary Care (SCIP)

A training event is being organised by the Department of Health on 26th January 09 for Stop Smoking Services around working more closely with Primary Care. The aim of the training is to provide the knowledge, skills and resources to increase referrals to your Stop Smoking Service. For more information, please email claire.korbely@dh.gsi.gov.uk at the Regional Public Health Group.

Regional News

The next regional tobacco control meeting will be taking place on 15th December at RIBA in London. For more information, please contact Joanne.Locker@dh.gsi.gov.uk.

Media Training

The South East Regional Office has organised a free training session on working with the media. For more information, please contact Joanne.Locker@dh.gsi.gov.uk.

Hampshire and Isle of Wight News

Alliance Assessment Toolkit

The next Smoke Free Hampshire & IOW meeting will take place on Wednesday 7th January. This will focus on the alliance toolkit, which has been produced by the SE Regional Office to ensure that each local alliance is as effective as possible. If you want a say in how the Hampshire & IOW alliance is run, then please put the date in your diary.

Smoke Free Homes



The Smoke Free Homes materials developed initially by Rushmoor Borough Council are available for any other area within Hampshire and IOW to adapt and use. The contact details can easily be changed and the leaflet centrally printed through Smoke Free Hampshire and Isle of Wight. If you would like your own local version of the leaflet, then please email sarah.preece@hampshirepct.nhs.uk.

...and not forgetting those lovable pets!

Smoke Free Hampshire & IOW is currently working on a leaflet on smokefree pets, which can be distributed via vets' practices and other outlets. If you would like to be involved in this project, please contact sarah.preece@hampshirepct.nhs.uk.



Hart Healthy Workplace

The Hart Healthy Workplace Awards were presented recently at the glamorous Four Seasons Hotel in Dogmersfield to local businesses which showed exceptional care for the health and wellbeing of their workers. All businesses receiving the awards were required to have a smokefree policy including support for the staff in giving up smoking. For further information go to <http://www.harthhealthywork.org>.



Local businesses receiving their awards.

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