

# SMOKE FREE

Hampshire & Isle of Wight

## *Welcome to the May 2010 E-Bulletin!*

- What is the latest news on tobacco control?
- Facts and information on what is happening internationally, nationally, regionally and locally

Welcome to the May Smoke Free Hampshire & Isle of Wight e-bulletin. Please email [sarah.preece@hampshire.nhs.uk](mailto:sarah.preece@hampshire.nhs.uk) if you have any comments, or to add a colleague to the distribution list. See [www.smokefreehampshire.co.uk](http://www.smokefreehampshire.co.uk) for previous issues.

### International/National News

#### **Coalition Agreement**

The government has now launched its coalition agreement "**Freedom Fairness Responsibility**", including its policy on the NHS, local government and public health. To download a copy, visit: [http://www.cabinetoffice.gov.uk/media/409088/pfg\\_coalition.pdf](http://www.cabinetoffice.gov.uk/media/409088/pfg_coalition.pdf).

#### **Australia to Ban Cigarette Packet Branding**

A series of measures is being introduced in Australia to reduce rates of smoking even further, including adopting plain packaging from 2010. The aim is to make cigarette packs less appealing to young people by designing a pack with graphic health warnings, with brand and product in a standard position, colour and font size. Excise tax on cigarettes will also be increased by 25%, to be used for health and hospital costs.

#### **Nicotine Regulation**

The MHRA is holding a consultation on future regulation of nicotine products. If you would like to take part in this consultation, you can download the consultation document at: <http://www.mhra.gov.uk/Publications/Consultations/Medicinesconsultations/MLXs/CON065617>. ASH have issued a response supporting Option 2 to allow producers of nicotine containing products time to apply for authorisation to sell their products in the UK. If you would like a copy of the ASH response, please email [sarah.preece@hampshire.nhs.uk](mailto:sarah.preece@hampshire.nhs.uk). The deadline for responses to the NHRA is 2<sup>nd</sup> June.

### Regional News

#### **Illicit Tobacco**

The DHSE has commissioned some "Usage and Attitude" research across the South East taking the form of in-street surveys with smokers, non-smokers and illicit tobacco users to help build a better picture of the situation within the region and guide the programme development. If you would like to see a copy of the briefing document which outlines the research, please contact [Joanne.Locker@dh.gsi.gov.uk](mailto:Joanne.Locker@dh.gsi.gov.uk) or [sarah.preece@hampshire.nhs.uk](mailto:sarah.preece@hampshire.nhs.uk).

The following regional meetings will be taking place during the next few months (please contact [Joanne.Locker@dh.gsi.gov.uk](mailto:Joanne.Locker@dh.gsi.gov.uk) if you would like information on any of these meetings):

### **Communications Workshop**

Run by the COI: Wednesday 23<sup>rd</sup> June – venue to be confirmed.

### **Sharing Best Practice**

Tuesday 6<sup>th</sup> July – venue to be confirmed.

### **Tobacco Control Network**

Wednesday 14<sup>th</sup> July 10am to 3.30pm – venue to be confirmed.

### **Young People's Network**

Monday 19<sup>th</sup> July 10am to 2.00pm (including lunch) at Regional Office (Bridge House) in Guildford.

## **Hampshire and Isle of Wight News**

### **Smokefree Today and Tomorrow**

The second draft Tobacco Control Strategy for Hampshire & IOW has been circulated for consultation. Deadline for responses is Friday 28<sup>th</sup> May. If you have not seen a copy, but would like to be involved in the consultation, please email [sarah.preece@hampshire.nhs.uk](mailto:sarah.preece@hampshire.nhs.uk).

### **Under-age Sales**

The April bulletin stated that Hampshire Trading Standards had recently had 2 successful prosecutions for selling tobacco and alcohol to under-18s: this should have read Southampton Trading Standards. Apologies to all concerned!

### **Schools' Survey on Smoking**

Some of the Dragon's Den funding from Regional Office has been used to develop a survey for young people on smoking, chiefly for use in secondary schools in Rushmoor, Gosport and Havant. However, this survey could be used within any secondary school or non-school setting. The survey is available online or in paper format. The survey covers behaviour and attitudes around smoking, access to tobacco, exposure at home and preferred prevention and cessation approaches. If you are interested in seeing a copy of the survey, or would like to discuss using it in your area, please email [sarah.preece@hampshire.nhs.uk](mailto:sarah.preece@hampshire.nhs.uk).

### **Smoking and Young People - Training**

The Hampshire County Council Workforce Development programme is offering further half-day workshops around smoking and young people for anyone working in the Hampshire area. The workshops will take place on:

25<sup>th</sup> June – Twyford, near Winchester

14<sup>th</sup> Sept – venue to be arranged

18<sup>th</sup> Sept - Aldershot

To find out more about these courses, please visit:

[http://htlc.hants.gov.uk/courses/coursedetail.asp?COURSE\\_ID=33236&seccode=search](http://htlc.hants.gov.uk/courses/coursedetail.asp?COURSE_ID=33236&seccode=search). Courses are also available on drugs and alcohol. For more information visit:

[http://htlc.hants.gov.uk/courses/coursedetail.asp?COURSE\\_ID=32375&seccode=search](http://htlc.hants.gov.uk/courses/coursedetail.asp?COURSE_ID=32375&seccode=search)

---

Sarah Preece

Co-ordinator, Smoke Free Hampshire and Isle of Wight

NHS Hampshire, Room 4/PCT/25

Aldershot Centre for Health GU11 1AY

Tel: 01252 335148

Fax: 01252 335123

Email: [sarah.preece@hampshire.nhs.uk](mailto:sarah.preece@hampshire.nhs.uk)

Web: [www.smokefreehampshire.co.uk](http://www.smokefreehampshire.co.uk)

# SMOKE FREE

Hampshire & Isle of Wight

## E-Bulletin Evaluation Form

The Smoke Free Hampshire and Isle of Wight e-bulletin on tobacco control has been issued monthly since April 2004. An evaluation was last carried out in April 2005. Five years on, it is therefore appropriate to carry out another evaluation to ensure the relevance and usefulness of the e-bulletin and guide future issues.

### Personal Details

<b>Name</b>	
<b>Job Title</b>	
<b>Organisation</b>	
<b>Email:</b>	

### Contents of E-bulletin

	Very	Fairly	Not Very	Not at all
	4	3	2	1
<b>1. How RELEVANT are the contents for your work?</b>				
<b>2. How USEFUL are the contents for your work?</b>				

*Please tick all those items you would like included*

<b>3. Which areas of tobacco control would you like included in the e-bulletin?</b>	
Smoke Free Environments	
Assisting Smokers to Stop	
Regulation of Tobacco Control Legislation (including under-age sales)	
Smoking Prevention Work with Young People	
Illicit Tobacco	
Media/Communications and Education	
Others ( <i>please state</i> ):	

## Format of E-bulletin

*Please tick the relevant box*

Very      Fairly      Not      Not at all  
Very

	4	3	2	1
<b>4. How EASY is the e-bulletin to read?</b>				

*Please tick any options you would prefer*

<b>5. Please indicate your preferred layout.</b>	
Split into sections by International, Regional and Hampshire and Isle of Wight	
Newsletter-style with 2 columns	
Containing graphics/photographs (N.B. will increase size)	
Other suggestions ( <i>please state</i> ):	

## Distribution of E-bulletin

*Please tick the relevant box*

Yes      No

<b>6. Please indicate if you wish to continue receiving the e-bulletin.</b>		
---	--	--

*Please tick the relevant box*

Yes      No

<b>7. Do you have a colleague who would like to receive the e-bulletin?</b>		
<b>8. If yes, please give their name and contact details.</b>		
<b>Name</b>		
<b>Job Title</b>		
<b>Organisation</b>		
<b>Email</b>		

## Any Other Comments

**Do you have any other comments or suggestions to make regarding the e-bulletin?**

--

Thank you for completing this evaluation form. Please email to [sarah.preece@hampshire.nhs.uk](mailto:sarah.preece@hampshire.nhs.uk) by Friday 11<sup>th</sup> June 2010.