

*Welcome to
the May 2007 E-Bulletin!*

- **What is the latest news on tobacco control?**
- **Update on the work of Smoke Free Hampshire and Isle of Wight**

Welcome to the May 2007 issue of the Smoke Free Hampshire and Isle of Wight e-bulletin. If you have any comments, or if your colleagues would like to receive e-bulletins, please email sarah.preece@nhs.net. Please visit the website for previous issues.

International/National News



Smokefree England

Materials for download or online order should now be available at <http://www.smokefreeengland.co.uk/content/order-materials.html>. It is now less than 50 days to the legislation and national adverts are now appearing on TV and in the press highlighting 1st July. These ads will run until 11th June when a shorter version of the same ad will take over until 1st July. The shorter ad will focus more on the enforcement angle, (such as fines). There will also be radio advertising on major radio stations running from the end of May up until 10th June. The Department of Health have announced they will be setting up a compliance line (**0800 587 1667**) to report incidents of non-compliance. Information received on this line will then be passed to local councils.

Smokefree Lords

From 1st July, the new smokefree law will also cover the Houses of Parliament. The House of Lords has now confirmed that smokefree legislation will apply throughout Parliament from 1st July, thus ending uncertainty and rumour that the law might not apply to those who voted it in!

Smoking in the Workplace

Guidelines recently issued by the National Institute for Health and Clinical Excellence (NICE) highlight that people who smoke should be allowed to take time off work to attend smoking clinics without any loss of pay. The recommendations include making information on local Stop Smoking Services widely available at work and, where there is sufficient demand, providing on-site support for stopping smoking. You can download the guidelines from: <http://guidance.nice.org.uk/PHI5/guidance/pdf/English>

Shisha Guidance

A leaflet is now available about the health effects of Shisha in 8 languages: English, Arabic, Somali, Farsi, Bengali, Urdu, Kurdish. These leaflets are available to download from <http://www.nwlc.nhs.uk/communications.htm>

Smokefree Northern Ireland

After the introduction of smokefree legislation on 30th April, local councils are reporting almost blanket compliance with the new laws. 99% of the 12,317 businesses visited by officials across Northern Ireland in the first eight days of the introduction of the legislation were found to be smoke free.

EU Smokefree Consultation

The EU has extended the consultation on the best way to promote smokefree environments in the EU, until 1st June. If you would like to respond, click on the following link: http://ec.europa.eu/health/ph_determinants/life_style/Tobacco/smoke_free_en.htm

Hampshire and Isle of Wight News

Smoke Free Hampshire & Isle of Wight Work Programme

The work programme is currently under discussion and should be finalised soon. The Department of Health has confirmed £38K funding for tobacco control work for 2007-08. It is expected that the intense focus on the smokefree legislation will gradually tail off during 2007, allowing more emphasis on other areas of tobacco control. This would include raising awareness of the change in the age of tobacco sales to 18 in October and targeting vulnerable young people, such as Looked After Children, where rates of smoking are high. For information or queries on the work programme, please email sarah.preece@nhs.net.

Smoke Free Website

The website is regularly updated – please visit www.smokefreehampshire.co.uk and send details of local activity and photos to be added to sarah.preece@nhs.net.

Smoke Free Advice

Smoke Free Hampshire and Isle of Wight now funds 7 Advisors across Hampshire, who will be in post until at least September 2007. Each Environmental Health Department is also available to answer queries on the smokefree legislation. For details of who to contact locally, visit: <http://www.smokefreehampshire.co.uk/workplaceadvisers.htm>.

Publicity Campaigns



Local media campaigns are planned across the area with just over 1 month to go before the legislation. Plans include:

- countdown posters
- town criers
- adverts and articles in the local press
- radio adverts
- case studies of pubs and restaurants
- information stands in shopping centres

Big Cig - ready to give up?

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