

SMOKE FREE

Hampshire & Isle of Wight

Welcome to the March 2010 E-Bulletin!

- What is the latest news on tobacco control?
- Facts and information on what is happening internationally, nationally, regionally and locally

Welcome to the March Smoke Free Hampshire & Isle of Wight e-bulletin. Please email sarah.preece@hampshire.nhs.uk if you have any comments, or to add a colleague to the distribution list. See www.smokefreehampshire.co.uk for previous issues.

International/National News



No Smoking Day

This year No Smoking Day sees the use of new methods of reaching smokers. The [WeQuit](http://WeQuit.com) website has links to a new [WeQuit Facebook app](#), where you can let your friends know you are quitting and get support or compete with others. Smokers can also download a [free NHS Quit Smoking app](#) to their iPhone. This uses a real-time counter to keep track of the money saved. It also displays the minutes, hours and days you've been smokefree and can automatically connect you to the NHS smoking helpline number.

Point of Sale Display

Specialist Tobacconists Regulations have now been published at: www.opsi.gov.uk/si/si2010/pdf/uksi_20100446_en.pdf and the general restriction on the display of tobacco products is available at: www.opsi.gov.uk/si/si2010/pdf/uksi_20100445_en.pdf. The regulations come into effect for large retailers from 1st October 2011 and for smaller retailers from 1st October 2013.

A Smokefree Future: A Comprehensive Tobacco Control Strategy for England



The government's tobacco control strategy for 2010-2020, which was published in February, can now be downloaded from: http://www.dh.gov.uk/en/Publicationsandstatistics/Publications/PublicationsPolicyAndGuidance/DH_111749. A powerpoint presentation on the key points within this strategy is also available from Joanne.Locker@dh.gsi.gov.uk.

NICE Guidance

NICE has published its guidance on ***schools-based interventions to prevent the uptake of smoking among young people***. The guidance contains 5 key recommendations for teaching staff and other organisations working with schools to adopt school-wide smokefree policies, adult and peer-led interventions, training and development for staff and a co-ordinated multi-agency approach to prevention and cessation. This can be downloaded from: <http://guidance.nice.org.uk/PH23>.

Smokefree Legislation Compliance Data

The report covering July to December 2009 (Period 12) has now been published and shows excellent compliance: 99.4% in the South East. The report can be viewed at: <http://www.smokefreeengland.co.uk/thefacts/national-compliance-data.html>.

Youth and Tobacco Conference

A conference is being organised by ASH and STCA on 25 March 2010 Dynamic Earth. For Conference Information & Booking Forum visit www.ashscotland.org.uk/ash/7786.html. This conference sets out to inform and inspire those interested in and working with young people in a range of youth settings. This includes youth work, education, residential care and health workers, who have a role to play discouraging the uptake of smoking and tobacco use by young people and encouraging them to quit. The conference will encourage delegates to share practice, identify new ideas and common goals and build new partnerships and networks.

Regional News

South East Young People's Network

The next South East Young People and Smoking Network meeting will now take place in Guildford on 19th April (date changed from 21st April).

Hampshire and Isle of Wight News

Smokefree Today and Tomorrow

Thank you to all of you who have contributed to the discussion on the draft Hampshire and IOW Tobacco control strategy "***Smoke Free Today and Tomorrow***". The revised draft strategy will be sent out for wider consultation shortly. If you would like to contribute to the strategy and have not yet done so, please contact sarah.preece@hampshire.nhs.uk.

Routine and Manual Workers

Portsmouth City teaching PCT have recently commissioned a social marketing research project with female routine and manual workers around stopping smoking. If you would like to know more about this project, please contact hannah.byrne@ports.nhs.uk.

Schools' Survey

An online survey on smoking for young people has been developed for use in schools, using the Dragon's Den funding from Regional Office. Initially the survey will take place in Rushmoor, Havant and Gosport, but if anyone wishes to use this survey in their area, please contact sarah.preece@hampshire.nhs.uk.

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