

Welcome to the June 2010 E-Bulletin!

- What is the latest news on tobacco control?
- Facts and information on what is happening internationally, nationally, regionally and locally

Welcome to the June Smoke Free Hampshire & Isle of Wight e-bulletin. Please email sarah.preece@hampshire.nhs.uk if you have any comments, or to add a colleague to the distribution list. See www.smokefreehampshire.co.uk for previous issues.

International/National News

Early Day Motion 51

Bob Russell MP has tabled an Early Day Motion (EDM) highlighting the need for effective tobacco control policies. Smoke Free Hampshire and Isle of Wight is in the process of writing to all our local MPs, asking them to sign this motion. You can check whether your MP has signed the EDM at:

<http://edmi.parliament.uk/EDMi/EDMDetails.aspx?EDMID=40965&SESSION=905>.

New Smokefree Branding Launched

The new branding for the national smokefree campaign is now available. This is more flexible and intimate, using "real" people. If you would like a copy of the presentation on the new branding, please email sarah.preece@hampshire.nhs.uk.

Support for Smokefree Legislation

A recent poll by YouGov for ASH shows that support for the law since 2007 has doubled. Overall 81% of all adults believe the smokefree legislation is good for their health, with 91% of never-smokers believing this to be the case and 50% of daily smokers (40% of daily smokers disagree). There is also substantial support among smokers for further restrictions:

- 61% of smokers support a ban on smoking in cars with children (77% of the general population support a ban)
- 49% of smokers support a ban on smoking in children's play areas (in, 73% of the general population support a ban)
- 21% of smokers support further restrictions on smoking at the entrances and exits of public

Heart Attack Admissions Fall

There were 1,200 fewer hospital admissions for heart attacks in England in the year after July 2007. Research by the University of Bath and published online by the British Medical Journal revealed a 2.4% drop in admissions. Separate research carried out on the basis of these figures suggested a saving to the NHS of £8.4m in the first year after the ban on smoking in public indoor spaces was introduced in England in July 2007.

Smoking in Cars Campaign

The British Lung Foundation has launched a Children's Charter that aims to improve care and services for children with lung disease and the lung health of children around the UK. The first point of the Charter focuses on the need for children to be able to enjoy a smoke free environment inside and outside the home. In order to achieve this, the BLF has launched a petition calling for smoking in cars to be banned where children under the age of 18 are present: http://www.lunguk.org/media-and-campaigning/childrens-charter/help_support.htm.

New NICE Guidance on Smoke Free Homes

This year, NICE has been asked to produce public health guidance on:

- the development and implementation of policies on smoke free homes and smoke free private cars and other vehicles.
- for primary care trusts and Local Authorities on multi agency partnership working to combat markets in illicit tobacco products
- for retail and community pharmacists and other retailers on providing support and information to customers buying over-the-counter (OTC) nicotine replacement products.
- to update existing guidance on technologies used in smoking cessation.

ASH Report on Tobacco Industry

ASH have recently published a report *The smoke-filled room: How Big Tobacco influences health policy in the UK*. This is available at www.ash.org.uk/SmokeFilledRoom.

Regional News

Regional Meetings

The following regional meetings will be taking place during the next few months (please contact joanne.locker@dh.gsi.gov.uk or ruth.finlay@gsi.gov.uk if you would like information):

Sharing Best Practice: Tuesday 6th July – 15 Hatfields, London.

Tobacco Control Network: The meeting for Tuesday 13th July has been cancelled.

Young People's Network: Monday 19th July 10am to 2.00pm (including lunch) at Bridge House in Guildford.

Hampshire and Isle of Wight News

Strategy Implementation Meeting

Smoke Free Today and Tomorrow -the tobacco control strategy for Hampshire and Isle of Wight is undergoing final consultation through local health and Wellbeing Partnerships. If you would like a presentation to your local partnership, please contact sarah.preece@hampshire.nhs.uk.

Smoking and Young People Seminar

Smoke Free Hampshire & IOW is planning a seminar on local activity around smoking and young people in October 2010. The seminar will also provide an opportunity to discuss joined-up working around peer education and youth advocacy projects. If you would like more information, please email sarah.preece@hampshire.nhs.uk.

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