

SMOKE FREE

Hampshire & Isle of Wight

Welcome to the June 2008 E-Bulletin!

- What is the latest news on tobacco control?
- Facts and information on what is happening internationally, nationally, regionally and locally

Welcome to the June 2008 Smoke Free Hampshire & Isle of Wight e-bulletin. If you have any comments, or if your colleagues would like to receive e-bulletins, please email sarah.preece@nhs.net. Please visit www.smokefreehampshire.co.uk for previous issues.

International/National News

Next Steps Consultation

The consultation on The Future of Tobacco Control was launched on 31st May. See Regional News for a local consultation event. Areas of discussion include:

- Further action to reduce the smoking rate and health inequalities
- Protecting young people and children
- Supporting smokers to quit
- Helping those who can't quit

The deadline for responses is 8th September. The consultation can be found at: www.dh.gov.uk/en/Consultations/Liveconsultations/index.htm.

10 High Impact Changes

This recent document, from the Department of Health Tobacco Control National Support Team, is available to download at:

http://www.dh.gov.uk/en/Publicationsandstatistics/Publications/PublicationsPolicyAndGuidance/DH_084847. The document:

- Highlights that tobacco is and will remain the number 1 threat to public health in this country for the foreseeable future.
- Clearly demonstrates the importance of continued senior level commitment and investment if we are to fully capitalise on Tobacco Control.
- Identifies evidence based actions and provides a 'how to' guide to implementing these.

I Wanna Be Like You

The new Dept of Health campaign was launched at the end of May, highlighting how children copy their parents. The campaign will include TV adverts, "kiddy craft" images, messages on milk cartons, large outdoor advertising and in store changing rooms. High resolution images of the 'Wanna be like you' ad can be downloaded from

<http://www.beam.tv/workspace/viewFolder/yJCSwzxvrh/log/VkRrHRgGhz>. At this link broadcast quality footage of the ad can be downloaded:

<http://www.beam.tv/workspace/viewFile/ndncQcPhtd/log/cmGWsqNRnk>

Smokefree England

The Dept of Health will be issuing a report on the first year of smokefree legislation on 1st July. Look out for national and regional press activity.

Smokefree Mental Health

From 1st July all mental health units will be completely smokefree within buildings. For the past year, they have been exempted, allowing smoking rooms indoors. Under NHS policy, Mental Health Trusts will be able to designate a smoking area within the grounds

...Mental Health and Human Rights

In March 2008, the High Court heard a number of claims for judicial review of regulations to make all residential mental health units smokefree from 1st July 2008. The claimants believed that the new laws interfere with their right to respect for private and family life under the European Convention on Human Rights (ECHR). The High Court has dismissed each of the claims. A copy of the High Court's judgement is on the web at: <http://www.bailii.org/ew/cases/EWHC/Admin/2008/1096.html>

Regional News

Next Steps Consultation

The South East and London regions are also holding a consultation event in London on 24th June. It is important that organisations from Hampshire & IOW are represented. For more information on this event, please contact Jo Locker (Regional Tobacco Policy Manager) Joanne.locker@dh.gsi.gov.uk 01483 884829.

Hampshire and Isle of Wight News

Work Programme for 2008-09

We can now confirm that GOSE have allocated £36,600 to the Hampshire & IOW area to fund tobacco control projects for 08-09. Smoke Free Hampshire & IOW has also accrued £19,000 from the 07-08 funding to spend on this year's work programme. All Alliance members will be receiving information direct on how to access this funding for local work programmes, following on from the workshop discussions on 9th April.

Alliance Assessment Toolkit

The SE Region has launched a toolkit for use by local tobacco control alliances to assess their functionality. This is a useful tool for the members of Smoke Free Hampshire and IOW to ensure that the Alliance is as effective as it can be in partnership working and to identify opportunities to strengthen and reinforce ownership of the work programme. If you would like to use this tool to set up or assess your own local alliance, please contact sarah.preece@nhs.net.

Next Steps Consultation Response

Smoke Free Hampshire & IOW would like to send a joint response to the Dept of Health on the Consultation on the Next Steps for Tobacco Control. In addition, all Alliance members are encouraged to respond direct. You will shortly be receiving a request for your comments, which will be collated to form a joint Hampshire-wide response.

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