

SMOKE FREE

Hampshire & Isle of Wight

Welcome to the July 2009 E-Bulletin!

- What is the latest news on tobacco control?
- Facts and information on what is happening internationally, nationally, regionally and locally

Welcome to the July 2009 Smoke Free Hampshire & Isle of Wight e-bulletin. Please email sarah.preece@hampshire.nhs.uk if you have any comments, or to add a colleague to the distribution list. See www.smokefreehampshire.co.uk for previous issues.

International/National News

Health Bill

The next debate and vote on the Health Bill has been postponed until 12th October. This provides greater opportunity to write to your MP, reminding them of the issues and of the positive experience from Ireland. If you want to be involved in the campaign, please visit [Smokefree Action Coalition](#). the new members' zone has lots of resources for the Health Bill campaign including all the campaign emails which have gone out over the last few months. For the members section, visit <http://www.smokefreeaction.org.uk/members/index.html>.

No Smoking Day Competition – last chance to enter!

The closing date for the No Smoking Day Organiser of the Year Awards is Friday 31st July. Entrants can enter online and upload photos using, <http://www.nosmokingday.org.uk/organisers/OnlineEntryForm.php>, or download a form from http://www.nosmokingday.org.uk/downloads/organiser_of_the_year_entry_form.doc and email it to mail@nosmokingday.org.uk.

Trading Standards

LACORS has produced a report on how the Trading Standards Services have used the £3million funding made available nationally for tobacco control work in 2008. The report includes information on the test purchasing scheme carried out in the South East, the Hampshire survey of internet and TV shopping and the work in Southampton on Polish cigarettes. For a copy of this report, please email sarah.preece@hampshire.nhs.uk, contact your local Trading Standards Service or visit www.lacors.gov.uk.

Regional News

One Way Street Campaign

This autumn, the One Way Street campaign will include Face2Face activity covering all the Stop Smoking Service areas in the South East. All Services have been asked to send their service access points to EMO by the end of July.

10 Year Stop Smoking Service Anniversary

Mid-September sees the 10 year anniversary of the first NHS Stop Smoking Services. There will be big national events at Hyde Park and the House of Commons and a major regional event in Kent. More news to follow....

Hampshire and Isle of Wight News

Live Life Smoke Free Goes National!

Proposals are being developed for the South of England launch of the national Smokefree United campaign to take place in the Portsmouth area. As Smoke Free Hampshire & IOW already funds the Live Life Smoke Free football-based project in South East Hampshire, the COI (Central Office of Information) are considering a big event at Portsmouth FC, with the project's Smokefree team. Watch this space for further news!



AFC Smokefree
Hampshire Challenge
Cup winning team! Why
not visit the Smokefree -
Smoke Free Sports page
on Facebook to find out
more?

One Way Street Local Focus

The national campaign will be “upweighted” in Portsmouth, Southampton, the Isle of Wight and South Hampshire, where there will be a very targeted approach focussing on R&M smokers. This will involve additional media coverage and increased marketing of the local Stop Smoking Services. For more information, contact Jenette Cole at EMO.

ASSIST in Hampshire & IOW

The ASSIST peer mentoring in schools programme has been invited to come to Southampton to talk about extending the programme to the Hampshire and IOW areas. A provisional date has been set for 28th September – if you are interested in finding out more about this programme, please put the date in your diary!

Smoke Free Hampshire & IOW Communications Plan for 09-10

A communications sub-group has been set up to develop the Alliance Communications Plan for 2009-10 and for the longer term. If you would like to be involved in developing the plan, please contact sarah.preece@hampshire.nhs.uk

Best Practice Seminar

If you were unable to attend our seminar on 29th June, but would like more information or the presentations on the projects presented, please visit our website at:
www.smokefreehampshire.co.uk/alliance.htm.

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