

## *Welcome to the July 2007 E-Bulletin!*

- **What is the latest news on tobacco control?**
- **Update on the work of Smoke Free Hampshire and Isle of Wight**

Welcome to the July 2007 issue of the Smoke Free Hampshire and Isle of Wight e-bulletin. If you have any comments, or if your colleagues would like to receive e-bulletins, please email [sarah.preece@nhs.net](mailto:sarah.preece@nhs.net). Please visit the website for previous issues at

### International/National News

#### **Smokefree England!**

Almost all indoor workplaces in England are now smokefree. England is the single biggest jurisdiction anywhere in the world to introduce comprehensive smokefree legislation. In some parts of the country, a few smokers have openly defied the law, but generally compliance has been very high. Anyone can report a breach of the new law by calling **0800 587 1667**. For a set of Q&As on how the compliance line works, please email [helen.atkinson@gose.gsi.gov.uk](mailto:helen.atkinson@gose.gsi.gov.uk). You can download data from the compliance line at [http://www.smokefreeengland.co.uk/thefacts/the\\_la\\_test\\_situation.html](http://www.smokefreeengland.co.uk/thefacts/the_la_test_situation.html).



#### **Smokefree and Homeless**

A toolkit on "Implementing smokefree legislation in accommodation for the homeless" has been developed by Smokefree London. This can be downloaded from [http://www.smokefreelondon.com/research\\_docs/277\\_research\\_document.pdf](http://www.smokefreelondon.com/research_docs/277_research_document.pdf). The CIEH is organising a Smokefree Care Homes event; see: [http://www.cieh.org/events/diary/smokefree\\_care\\_homes\\_-\\_the\\_legal\\_and\\_practical\\_guide\\_to\\_going\\_smokefree.htm](http://www.cieh.org/events/diary/smokefree_care_homes_-_the_legal_and_practical_guide_to_going_smokefree.htm)

#### **And don't forget the pets!**

Berkshire East PCT has produced a poster highlighting the dangers faced by pets from tobacco smoke. The poster is designed to be customised with local service details. It is aimed at pet owners and will be displayed in pet shops and Vets. The poster is being developed with Jenny Reaper at Berkshire East PCT. If you are interested please email [mail@bloominghealth.co.uk](mailto:mail@bloominghealth.co.uk)

#### **CMO's Annual Report**

The Annual Report for 2006 has now been published and is available to download at <http://www.dh.gov.uk/cmo>. See pages 14 and 15 for England going smokefree.

## Age of Sale Campaign

The Department of Health has now launched a campaign to raise awareness of the change in the age of sale of tobacco from 16 to 18 on 1<sup>st</sup> October 2007. Materials will include factsheets on the campaign for professionals, consumers (young people) and retailers. Information will be sent direct to retailers, youth organisations, schools and colleges. Please email [helen.atkinson@gose.gsi.gov.uk](mailto:helen.atkinson@gose.gsi.gov.uk) for a copy of the campaign presentation.



## Hampshire and Isle of Wight News

### Smokefree in Hampshire & IOW

So far, compliance seems to be good across Hampshire and IOW, although many premises are still not displaying the correct signage. The Hampshire-wide enforcement policy takes a “softly, softly” approach with a verbal warning, then written warning and finally penalty notice.

### Health Impact Research

Two premises in Winchester and Andover took part in the national research on bar workers on the health impact of the legislation. Before 1<sup>st</sup> July, bar staff and customers were interviewed using a questionnaire and bar staff were tested for carbon monoxide and cotinine. Cigarette litter was also counted around the exits. The research will be repeated in August, to identify any changes since 1<sup>st</sup> July. A positive report on the research in Bristol can be viewed at <http://news.bbc.co.uk/1/hi/magazine/6898124.stm>.

### Publicity Campaigns

A post-legislation campaign is planned for September, with case studies of pubs which have successfully gone smokefree. It is hoped the Health Impact Research data will also be available to show the change in the health of bar workers since 1<sup>st</sup> July.

### Website



The website is being updated to include a section on tobacco regulation. This will contain information on:

- changing the age of sale campaign
- under-age sales
- illegal sales
- point of sale advertising regulations
- labelling and picture warnings.

### Smoke Free Hampshire & Isle of Wight Work Programme

The next steering group meeting will be taking place on 24<sup>th</sup> September, between 10am and 12.30pm, including lunch, at Eastleigh Borough Council offices. Please note, the next Regional Tobacco Control meeting will be taking place on 12<sup>th</sup> September in London.

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