

*Welcome to
the August 2007 E-Bulletin!*

- **What is the latest news on tobacco control?**
- **Update on the work of Smoke Free Hampshire and Isle of Wight**

Welcome to the August 2007 issue of the Smoke Free Hampshire and Isle of Wight e-bulletin. If you have any comments, or if your colleagues would like to receive e-bulletins, please email sarah.preece@nhs.net. Please visit the website for previous issues at

International/National News

Smokefree England - 97% compliance

97 per cent of premises inspected in the two weeks after 1 July were smokefree as required by the new law. Some facts and figures so far:

- 88,899 inspections carried out, which includes 1,090 hotels, 6,783 restaurants and 9,568 licensed premises
- 97 per cent of premises were compliant in prohibiting smoking in enclosed premises and 79 per cent were displaying the correct no-smoking signage
- 98 per cent of vehicles were smokefree and 84 per cent of vehicles displayed the correct signage
- One fixed penalty notice was issued to an individual wilfully flouting the law by smoking in a smokefree place
- 142 written warnings have been issued following failure to prevent smoking (equivalent to 0.2% of premises inspected)
- 2,342 calls were received on the compliance line during the first four weeks and 606 of these calls were passed on to local authorities to follow up
- 1,024 calls were received in the first week, with 232 being passed on to local authorities
- 378 calls were received during the week of 22nd July, with 110 leads passed on

Please note that the Smokefree England information line, 0800 169 1697, has now closed.

Half of Smokers Smoking Less

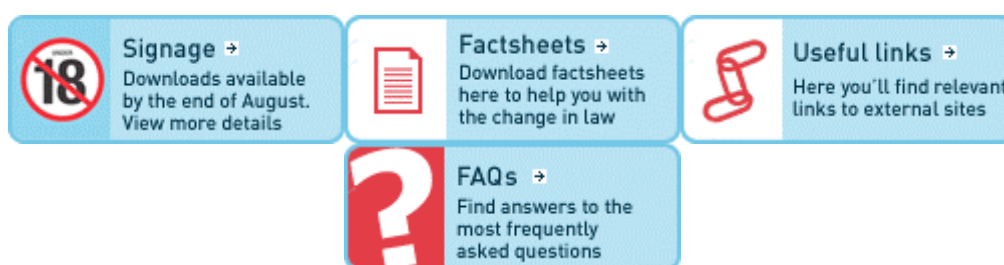
A survey carried out by the Department of Health has revealed that one third of 1,000 smokers polled said they now smoked less since 1st July when out in bars and clubs, more than one in 10 said they smoked less altogether and 1.8% had quit altogether. See [BBC NEWS Health Half 'are smoking less' since ban.htm](#) for the full story.

Smokefree Mental Health

The Tobacco Control Collaborating Centre is hosting a mental health conference in London on 1st November at a cost of £85 per person. This is aimed at mental health service providers and will include practical workshops on going smokefree for July 2008. For a copy of the flyer and registration form, email tcc@tobaccocontrolcentre.org.uk.

Age of Sale Campaign

The Department of Health has now launched the campaign to inform retailers and the public that the selling of tobacco products to under 18s will be illegal from 1st October. A 'warm-up' mailer on the upcoming change in the age of sale is being sent out to around 35,000 'priority' retailers in England and Wales during August. These are businesses that sell tobacco products and are in areas with large volumes of 14-17 year olds, or are close to places where teenagers congregate. This will include a tent card for retailers to place on counters. Visit the new website for details of the campaign and download factsheets for retailers and consumers (young people): www.tobaccoagechange.co.uk.



Hampshire and Isle of Wight News

Smokefree Advisers

Smoke Free Hampshire and IOW is currently allocating funding to deliver the work programme. Smokefree Advisers may take on some of this work. Priorities are:

- publicity/PR with positive case studies and Health Impact Research findings (Sept 07)
- smokefree compliance/policy work and promotion of workplace cessation (Oct/Nov 07)
- Big Quit local radio campaign (Sept/Oct 07)
- promoting change in age of sale (Sept 07)
- support for mental health units to comply for July 08
- involvement in training programme on smoking (brief interventions, prevention, policy) for workers of vulnerable young people (Jan-March 08)

Smoke Free Hampshire & Isle of Wight Steering Group Meetings

- Smokefree legislation subgroup meeting (for Environmental Health and Smokefree Advisers): 4th September at Rushmoor Borough Council, 10am-12.00pm.
- Alliance steering group meeting: 24th September, 10am-12.30pm, including lunch, at Eastleigh Borough Council offices.
- Regional Tobacco Control meeting: 12th September in London, 1.00-3.00pm (will focus on the change in age of sales campaign).

Sarah Preece
Co-ordinator, Smoke Free Hampshire and Isle of Wight
Hampshire PCT, 35 High Street
Aldershot GU11 1BH

Tel: 01252 333043 ext 239
Fax: 01252 333052
Email: sarah.preece@nhs.net
Web: www.smokefreehampshire.co.uk