

SMOKE FREE

Hampshire & Isle of Wight

Welcome to the January 2010 E-Bulletin!

- What is the latest news on tobacco control?
- Facts and information on what is happening internationally, nationally, regionally and locally

Welcome to the January Smoke Free Hampshire & Isle of Wight e-bulletin. Please email sarah.preece@hampshire.nhs.uk if you have any comments, or to add a colleague to the distribution list. See www.smokefreehampshire.co.uk for previous issues.

A Happy and Healthy New Year to Everyone!



International/National News

Health Act Consultation

The consultation on the regulations of the Health Bill has now closed. For a copy of the response from Smoke Free Hampshire and Isle of Wight, please email sarah.preece@hampshire.nhs.uk.

Stop Smoking Campaigns for 2010

I'd Do Anything – this is a new campaign being launched in January, using children to encourage their parents to stop smoking.

Right Tools for the Job – this campaign highlights the fact that whatever you're doing you need the right tools. The right tool to stop smoking is your local NHS Stop Smoking Service.

Quit Kits – these contains postcards with quitting tips, a progress chart, a good luck card, a health and wealth wheel, a toothbrush, a 3-D distraction tool and a motivational downloadable prompt. They will be available from ASDA pharmacies and to order through www.nhs.uk/smokefree.

Celebrity Quitters – a 10 part, half hour per episode series will be aired on Channel 5 in January 2010, including Linda Robson (Birds of a Feather), Derek Acorah (Most Haunted), Chloe Madeley (Richard & Judy), John Burton Race (Chef) and Paul Danan (Hollyoaks).

Smokefree United – this campaign will now continue into the New Year. Don't forget to encourage smokers quitting to sign up for their favourite team at <http://smokefree.nhs.uk/united/>

Regional News

Regional Tobacco Control Meeting

The regional meeting took place 17th December in London. This hosted the "Dragon's Den" bid presentations (see below). The next Regional Meeting will be taking place in London on Tuesday 9th February 2010.

South East Young People's Network

Don't forget the next meeting of the South East Young People and Smoking Network will be taking place on 26th January 2010 at the Centre for Health in Aldershot. This will include a presentation by Hazel Cheeseman from ASH on viral marketing of tobacco. Contact joanne.locker@dh.gsi.gov.uk or ruth.finlay@dh.gsi.gov.uk to join the network.

Hampshire and Isle of Wight News

Tobacco Control Strategy

An exciting day is planned for 18th January 2010 at Abbey House in Winchester to develop a strategy on tobacco control for Hampshire and the Isle of Wight. This will be linked to the "SHIP" collaborate commissioning process and will underpin and guide future tobacco control activity across the area. If you have not received an invitation, but would like to attend, please email sarah.preece@hampshire.nhs.uk.

Smoking Awareness Training on Smoking and Young People

The next Smoking Awareness training for people working with young people in the Hampshire County Council area, will be taking place on 4th February in Fareham. A few places are still available on this course, so if you are interested, please go to:

http://htlc.hants.gov.uk/courses/coursedetail.asp?COURSE_ID=32752&seccode=search

Dragon's Den

Congratulations to those of you who were successful in gaining funding for local projects from the pot of funding from Regional Office. We look forward to hearing how the projects progress! Successful bids:

Southampton – Southampton Quitters Service Pod at Adelaide Triangle
Hampshire – Quit4Life Army Feel Good Day, Aldershot
– Smoke Free Hampshire & IOW schools survey in Rushmoor, Havant and Gosport

Job Opportunity for Young People's Smoking Prevention Project

Havant Borough Council is looking to develop a smoking prevention project targeting young people using age progression software starting in 2010. An opportunity has arisen for a casual part time project worker to develop, deliver and evaluate this work, predominantly in school settings. The successful individual will ideally be a trained stop smoking advisor with experience of working with young people and an enthusiasm for smoking prevention. Please contact Nicky Conyard or Richard Wood on 023 9244 6642.

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