

*Welcome to
the January 2009 E-Bulletin!*

- What is the latest news on tobacco control?
- Facts and information on what is happening internationally, nationally, regionally and locally

Welcome to the January 2009 Smoke Free Hampshire & Isle of Wight e-bulletin. Please email sarah.preece@hampshirepct.nhs.uk if you have any comments, or to add a colleague to the distribution list. See www.smokefreehampshire.co.uk for previous issues.

International/National News

Government Consultation

The report on the recent consultation on tobacco control is now available at: www.dh.gov.uk/tobacco. ASH has also produced a comprehensive briefing on counteracting tobacco industry arguments against legislation to control sale and display of tobacco (email sarah.preece@hampshirepct.nhs.uk for a copy).

Health Bill

The Health Bill, which is currently going through parliament, contains clauses allowing the government:

- to bring in prohibition of retail display by regulation
- to prohibit or restrict sales of tobacco from vending machines by regulation.

To obtain information on the Bill contents, related documents and Bill history, visit:

http://www.dh.gov.uk/en/Publicationsandstatistics/Legislation/Actsandbills/DH_093280.

National Strategy: Local Reality

A reminder that an event is being held by the Smokefree Coalition and Regional Tobacco Policy Managers in London on 4th February. This will provide an update on key developments in tobacco control and covers display and point of sale, packaging, cheap and illegal tobacco and retailer sanctions. For more information, email TCCC tcc@tobaccocontrolcentre.org.uk.



Smokefree Intranet

A new and improved extranet, called the 'Smokefree Resource Centre', is now live at: www.smokefree.nhs.uk/resources. The site has been redeveloped to provide a more useful resource to stakeholders, including local NHS Stop Smoking Services, healthcare professionals as well as new audiences, such as employers.



Every Cigarette Harms your Baby

A new Department of Health smoking cessation campaign targeting pregnant women has recently been launched. This will also target partners of pregnant smokers and healthcare professionals. The campaign will include advertising, leaflets, DVD and other promotional materials. For more information, email tobacco@bluerubicon.com.

Smoking Prevalence Drops to 21%

The ONS recently published the General Household Survey 2007 results. This shows there was a slight drop in the reported prevalence of smoking among all adults to 21% in 2007, from 22% in 2006. There was a larger drop in prevalence among the routine and manual group, from 29% in 2006 to 26% in 2007. The report can be obtained at: <http://www.statistics.gov.uk/statbase/Product.asp?vlnk=5756>.



No Smoking Day is taking place on 11th March.

Visit www.nosmokingday.org.uk for more information.

Duncan Bannatyne is Children's Champion

Duncan Bannatyne, from the TV show Dragon's Den, has agreed to be QUIT's Children's Champion, to support them in their work with young people and smoking. For more details, visit: <http://www.thesun.co.uk/sol/homepage/woman/health/health/article2131905.ece>.

Smokefree Mental Health

A conference is taking place on 13th February in London to launch the new Mental Health and Smokefree Guidance and to explore experiences in becoming 'smokefree' within a mental health setting. It is being held jointly by Smoke Free London and Smokefree Minds, although it is open to other regions. For more information, email lauren.milner@ldc.org.uk.

Hampshire and Isle of Wight News

Alliance Review

A meeting took place on 7th January to review the effectiveness of the Alliance, using a toolkit developed by the South East Region. Thank you to all of you who attended and contributed. An Enhancement Summary is being developed to further improve our methods of working, which will be sent out to all Alliance members shortly. Our next meeting is taking place in early March, where we plan to use the Enhancement Summary to discuss our priorities for 09-10 and to develop a draft work programme.

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