

SMOKE FREE

Hampshire & Isle of Wight

Welcome to the February 2009 E-Bulletin!

- What is the latest news on tobacco control?
- Facts and information on what is happening internationally, nationally, regionally and locally

Welcome to the February 2009 Smoke Free Hampshire & Isle of Wight e-bulletin. Please email sarah.preece@hampshirepct.nhs.uk if you have any comments, or to add a colleague to the distribution list. See www.smokefreehampshire.co.uk for previous issues.

International/National News

Health Bill

The Health Bill, which is currently going through parliament, contains clauses:

- to bring in prohibition of retail display by regulation
- to prohibit or restrict sales of tobacco from vending machines by regulation.

To obtain information on the Bill contents, related documents and Bill history, visit:

http://www.dh.gov.uk/en/Publicationsandstatistics/Legislation/Actsandbills/DH_093280.

National Strategy Day – and follow up

You can now download conference presentations and the guide to useful links and documents from the National Strategy: Local Reality event on 4 February at http://www.pmaresearch.co.uk/4%20February/cover_page.html. There will also be a follow-up day on 23rd March to develop local plans for advocacy, briefing and action.

No Smoking Day

Don't forget No smoking Day is on 11th March. Go to www.nosmokingday.org.uk for information on resources and to register your activity.



Are You Worried?

The latest Dept of Health campaign has recently been launched based on teenagers' worries about their parents' dying from smoking related diseases. A new survey by Dubit shows that nearly half (46%) of teenagers whose parents smoke, say they worry more about their parents smoking than anything else. See [Worried](#) to view still images.



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The theme for **World No Tobacco Day 2009** on 31st May is "**Tobacco Health Warnings**" - effective warning labels on tobacco packs motivate smokers to quit and remain non-smokers. Materials will be increasingly made available in the coming months on World No Tobacco Day website at: <http://www.who.int/tobacco/communications/events/wntd/2009/en/index.html>

Hampshire and Isle of Wight News

Quit Because...

During 2008, the Quit Because schools' smoking education and awareness programme (www.quitbecause.org.uk) reached 12,962 young people in years 7 – 11 in the Hampshire PCT area (an evaluation report will shortly be available). Some schools taking part in the programme were represented at a special presentation at the House of Lords recently.



Pupils from Perins School and Glenwood School in Emsworth in London.

Live Life Smoke Free!

Smoke Free Hampshire and Isle of Wight has recently launched a Smoke Free initiative in the Havant, Fareham, Gosport and Rushmoor areas. This project seeks to encourage the smoke free message across the community, targeting men through football and other sports and leisure clubs. For more information contact Sheila Wills (sheila.wills@hampshirepct.nhs.uk) for Rushmoor and Kris Sergent for South East Hampshire (kris.sergent@nhs.net).



Smoke Free Hants & IOW promoting the smoke free message at Aldershot FC on 31st Jan (Hilary Andrews and Hilary Naudi from Quit4Life with Aldershot FC team members!). Read more about the work at Aldershot FC at <http://www.theshots.co.uk/newspage.ink?nid=30850&newstype=c&matchid>

Kris is also a media star, with a recent interview about the project on 107.4 The Quay.

New Website

Visit www.quit4life.nhs.uk to view the new **Quit4life** Hampshire PCT website.

Remember, if you have any exciting news or photos on your local activity, please send them in to be included in the next e-bulletin!

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