

SMOKE FREE

Hampshire & Isle of Wight

Welcome to the April 2009 E-Bulletin!

- What is the latest news on tobacco control?
- Facts and information on what is happening internationally, nationally, regionally and locally

Welcome to the April 2009 Smoke Free Hampshire & Isle of Wight e-bulletin. Please email sarah.preece@hampshire.nhs.uk if you have any comments, or to add a colleague to the distribution list. See www.smokefreehampshire.co.uk for previous issues.

International/National News

Smokefree Action Campaign

The campaign pages of the Smokefree Action website have now gone live <http://www.smokefreeaction.org.uk/get-involved.html>. The coalition is currently campaigning on the tobacco control measures in the Health Bill which contains legislation to protect children and young people. You can use the pages to write to your MP.

New National Centre for Smoking Cessation Training

A consortium headed up by University College London has been chosen by the Department of Health to head up a nationally accredited training system for NHS Stop Smoking practitioners. Subject to contract, the NCSCCT is expected to be fully operational by the end of June 2009. The initial contract will be for a period of three years.

Smokefree Resource Centre

The Smokefree extranet has now been improved and enhanced. It is now called the [Smokefree Resource Centre](#) and the site provides information and resources for healthcare professionals, local service providers, employers and other partners, including all Department of Health branded resources.

Regional News

Regional Meeting

The next regional tobacco control meeting will be taking place on 12th May at Prospero House in London. For more information, please contact Joanne.Locker@dh.gsi.gov.uk.

Hampshire and Isle of Wight News

Smoke Free Hampshire & IOW Action Plan for 09-10

The draft work programme will be distributed shortly to Alliance members for comment.

At the steering group meeting in March, members of Smoke Free Hampshire & IOW agreed the following priorities for 2009-10:

1. Continue to promote and support Smoke Free Neighbourhood projects in most deprived parts of Hampshire & IOW.
2. Develop and implement Communications Plan for the Alliance, including support of the Health Bill.
3. Work with Trading Standards and other agencies on under-age and sales of tobacco products and of smuggled and counterfeit cigarettes.
4. Develop and implement a co-ordinated programme on smoking for young people.

No Smoking Day 2009

Lots of activity took place across Hampshire and Isle of Wight for No Smoking Day on 11th March. In Portsmouth, a giant cigarette took centre stage (see pic, below).



Southampton City Quitters had trouble with The Tar Beast and Big Cig at Asda (see pic, right).



On the Isle of Wight, Island Quitters were joined by the Chamber of Commerce at town centre events. (see pic, right)



Live Life Smoke Free!



The smoke free life, sports and leisure project was launched in Havant on 4th April. The Havant and Waterlooville team wore shirts for the warm up before the match with the Live Life Smoke Free message. The match ball was signed by the players and presented to Smoke Free Hampshire by the club - this will be put into a prize draw of names of everyone who stops smoking with support from the Hampshire Quit4Life Service over the next few months.

Kris Serjent, project lead, with Adi Aymes, Havant and Waterlooville Club Fitness Coach and General Manager

Best Practice Seminar

Smoke Free Hampshire and Isle of Wight plan to hold another best practice sharing seminar on 29th June in Winchester. This will provide an opportunity to hear how Alliance-funded local projects are progressing and also to hear about examples of other successful tobacco control projects.

Sarah Preece

Co-ordinator, Smoke Free Hampshire and Isle of Wight
Hampshire PCT, Quit4Life Offices
Aldershot Centre for Health GU11 1AY

Fax: 01252 335123

Email: sarah.preece@hampshire.nhs.uk

Web: www.smokefreehampshire.co.uk